

ESSENTIAL SKIN CARE GUIDE



AVON

OUR LATEST INNOVATIONS AND BRAND HANDBOOK

ANEW

AVON
elements

AVON
clearskin®

AVON
clearskin®
professional

AVON
care.

AVON SKIN CARE CUSTOMIZER

Use this tool to help her select the right Avon brand and products for her needs. In just a few steps, you can customize her skin care regimen—a special service that helps set you apart from drugstore and online shopping. This is the personalized experience that she can come to expect from Avon!

DETERMINE WHICH AVON SKIN CARE BRAND IS RIGHT FOR YOU.

The column with the most check marks is your ideal brand.

What is your main reason for using skin care?

To reduce signs of aging, such as fine lines and wrinkles.

To reveal my natural beauty and vibrancy, and gain a healthy look.

To fight blemishes and help prevent acne.

How would you describe your current skin care routine?

I use an a.m./p.m. regimen, plus specialty treatments that target signs of aging.

I typically use simple yet effective products and routines.
OR:
I'm new to skin care.

A routine, plus treatments that help reduce acne for skin that's clearer.

What type of skin care brands are you using?

I'm using higher-end drugstore or department store brands.

I'm using drugstore brands.

I'm using acne-fighting skin care products varying from drugstore to higher-end brands.

YOUR IDEAL AVON SKIN CARE BRAND IS:

ANEW

ANTI-AGING REGIMENS

For ANEW REGIMENS product information, see pgs. 3–15.

AVON
elements

SCIENCE INSPIRED BY NATURE

For AVON ELEMENTS product information, see pgs. 16–23.

AVON
clearskin®

ACNE-FIGHTING ROUTINE

For AVON CLEARSKIN® product information, see pgs. 24–27.

ANEW

THE ANTI-AGING PIONEER



ANEW has been changing the face of anti-aging for 20 years with ground-breaking advances and award-winning formulas.



ANEW REGIMENS are the key to younger-looking skin. Used morning and night, the four steps below are essential. And ANEW offers just the right regimen for each and every woman. We believe, whatever her age, every woman deserves to look her youngest.

1
CLEANSE

Use a cleanser to thoroughly remove dirt, oil and makeup.

2
TREAT

Use a treatment to target specific anti-aging concerns.

3
MOISTURIZE

Use a moisturizer for essential hydration. Day: Important for SPF protection and moisturization. Night: Skin goes through a regeneration process at night.

4
EYE

Treat the eye area with a specialized moisturizer—this delicate skin shows the first signs of aging.

OUTSMART AGING EVERY STEP OF THE WAY!

Starting a daily anti-aging skin care regimen as early as possible is one of the best ways to treat and protect the skin throughout your lifetime. Begin your Anew skin care regimen today.

STEP 1 CLEANSE



Rejuvenate Gel Cleanser
For deep cleansing.



Reversalist Foaming Cream Cleanser
To smooth and refresh.



Ultimate Cream Cleanser
For a moisturized, replenished feel.



Platinum Cream Cleanser
For a conditioned feel.

SKIN CARE CONCERNS:

ADVANCED PROTECTION AND DAMAGE REPAIR

✓ ENLARGED PORES ✓ DULL SKIN FOR 25+

✓ FINE LINES AND WRINKLES FOR 40+

✓ LOSS OF FIRMNESS ✓ DEEP WRINKLES FOR 50+

✓ SKIN SAGGING FOR 60+

✓ MULTIPLE SIGNS OF AGING

STEP 2 TREAT

ANEW CLINICAL
High-performance treatments



Advanced Retexturizing Peel
See more even tone and clarity in just one week.



Resurfacing Expert Smoothing Fluid
Smoothing fluid dramatically retexturizes skin to give it youthful radiance.

ANEW CLINICAL
High-performance treatments



Pro Line Eraser Treatment
Begins to reduce the look of fine lines and deep wrinkles in just one week.

ANEW CLINICAL
High-performance treatments



Advanced Wrinkle Corrector
Targets deep wrinkles.

ANEW CLINICAL
High-performance treatments



NEW! Infinite Lift Targeted Contouring Serum
Lifts, defines, tightens and contours.
ThermaFirm Face Lifting Cream
Targets loose, sagging skin.

ANEW CLINICAL
High-performance treatments



Absolute Even Multi-Tone Skin Corrector
Dramatically reduces the look of seven types of discolorations.

REVERSALIST



Renewal Serum
Reduces the look of fine wrinkles.

ULTIMATE 7S



Elixir
Dramatically repairs the look of deep lines.

PLATINUM



Serum
Lifts and firms the look of sagging skin under the chin and neck.

GENICS



Treatment Concentrate
Restores the look of youthfulness, vibrancy and vitality to skin.

STEP 3 MOISTURIZE DAY / NIGHT



Broad Spectrum SPF 50 Day Lotion/ Night Cream
Diminishes the visible effects of environmental damage, such as wrinkles and sun spots.

REJUVENATE



Broad Spectrum SPF 25 Day/ Night Cream
Visibly reduces enlarged pores and smoothes the look of skin.

REVERSALIST



Broad Spectrum SPF 25 Day/ Night Cream
Visibly reduces fine lines and recreates the look of new skin.

ULTIMATE 7S



Broad Spectrum SPF 25 Day/ Night Cream
Visibly improves firmness and fights the look of deep wrinkles with nourishing moisture.

PLATINUM



Broad Spectrum SPF 25 Day/ Night Cream
Delivers the look of reshaped skin.

GENICS



Night Treatment Cream
Fights the look of wrinkles, loss of radiance and uneven skin tone.

STEP 4 EYE

ANEW CLINICAL
High-performance treatments



Pro Line Eraser Eye Treatment
Targets fine lines and crow's-feet.

ANEW CLINICAL
High-performance treatments



Eye Lift Pro Dual Eye System
Targets sagging in the eye area.

REJUVENATE



24-Hour Eye Moisturizer SPF 25 Day/ Night Cream
For tired-looking eyes and puffiness.

REVERSALIST



Illuminating Eye System
For fine lines and wrinkles.

ULTIMATE 7S



Eye System
For deep wrinkles and under-eye bags.

PLATINUM



Eye & Lip Cream
For thinning skin and deep creases.

GENICS



Eye Treatment
For rough texture and uneven skin tone.



25+ ANEW REJUVENATE
ADDRESSES EARLY SIGNS OF AGING

VISIBLY REVITALIZES &
MAKES SKIN LOOK SMOOTHER

Who is the Rejuvenate regimen for?

People experiencing the **first signs** of aging, including **rough texture** and **visible pores**.

What does the Rejuvenate regimen do?

- Smooths the look of skin.
- Visibly refines the look of pores.

What is the key technology in Rejuvenate?

Formulated with **REVITAFRESH TECHNOLOGY**.
Smooths and evens the look of skin.

1 CLEANSE	Revitalizing 2-in-1 Gel Cleanser Deep cleanses and tones. 4.2 fl. oz. \$10	
2 TREAT	Select the ANEW Clinical Treatment that suits her specific skin care concerns. See pg. 14.	
3 MOISTURIZE	A.M.: Day Revitalizing Cream Broad Spectrum SPF 25 P.M.: Night Revitalizing Cream Each, 1.7 oz. net wt. \$30	
4 EYE	24-Hour Eye Moisturizer SPF 25 Sunscreen Day Cream/Night Cream Visibly reduces puffiness, brightens shadows. .66 total oz. net wt. \$28	

2-Week and Full-Size Rejuvenate Kits are also available.



40+ ANEW REVERSALIST
FIGHTS MODERATE SIGNS OF AGING

FIGHTS THE LOOK OF
FINE LINES & WRINKLES

Who is the Reversalist regimen for?

People experiencing **moderate signs** of aging, including fine lines and wrinkles.

What does the Reversalist regimen do?

- Reduces the look of fine lines.
- Makes skin feel refreshed and renewed.

What is the key technology in Reversalist?

Formulated with **ACTIVINOL TECHNOLOGY**.
Recreates the look of fresh new skin and
dramatically reverses the look of fine wrinkles.

1 CLEANSE	Renewal Foaming Cleanser Refreshes without stripping skin of vital moisture. 4.2 fl. oz. \$11	
2 TREAT	Renewal Serum Targets fine lines and wrinkles. 1 fl. oz. \$34.99	
3 MOISTURIZE	A.M.: Day Renewal Cream Broad Spectrum SPF 25 P.M.: Night Renewal Cream Each, 1.7 oz. net wt. \$32	
4 EYE	Illuminating Eye System Helps reduce the look of fine lines and wrinkles. Veil, .09 oz. net wt. Cream, .5 oz. net wt. \$30	

2-Week Reversalist Kit is also available.



50+ ANEW ULTIMATE 7S
DEFIES ADVANCED SIGNS OF AGING

FIGHTS ADVANCED SIGNS OF AGING

Who is the Ultimate 7S regimen for?



People experiencing **advanced signs** of aging, including **loss of firmness, deep wrinkles and dryness.**

What does the Ultimate 7S regimen do?

- Restores cushion and bounce.
- Reduces the look of deep wrinkles and dryness with nourishing moisture.

What is the key technology in Ultimate 7S?

Formulated with **PRO 7 SIRTUIN TECHNOLOGY.** Visibly reduces advanced signs of aging.

1 CLEANSE	<p>Cleanser Leaves skin feeling moisturized and replenished. 4.2 fl. oz. \$12</p>	
2 TREAT	<p>Elixir Combats loss of firmness, deep wrinkles and dryness. 1 fl. oz. \$34.99</p>	
3 MOISTURIZE	<p>A.M.: Day Cream Broad Spectrum SPF 25 P.M.: Night Cream Each, 1.7 oz. net wt. \$34</p>	
4 EYE	<p>Eye System Aids in visibly reducing under-eye bags and deep wrinkles. Cream, .5 oz. net wt. Elixir, .09 oz. net wt. \$32</p>	

2-Week and Full-Size Ultimate 7S Kits are also available.



60+ ANEW PLATINUM
COMBATS SERIOUS SIGNS OF AGING

EXPERIENCE A REVOLUTION IN RECONTOURING

Who is the Platinum regimen for?

People experiencing **serious signs** of aging, including **neck sagging.**

What does the Platinum regimen do?

Minimizes the look of neck sagging and helps visibly recontour skin.

What is the key technology in Platinum?

Formulated with patented **PAXILLIUM TECHNOLOGY™.** Helps reignite skin's youthful shape.

1 CLEANSE	<p>Cleanser Gentle yet rich-textured formula leaves skin feeling conditioned. 4.2 fl. oz. \$13</p>	
2 TREAT	<p>Serum Targets neck sagging. 1 fl. oz. \$34.99</p>	
3 MOISTURIZE	<p>A.M.: Day Cream Broad Spectrum SPF 25 P.M.: Night Cream Delivers the look of reshaped skin. Each, 1.7 oz. net wt. \$38</p>	
4 EYE	<p>Eye & Lip Cream Targets thinning skin and deep creases. Applicator included. .5 oz. net wt. \$36</p>	

2-Week and Full-Size Platinum Kits are also available.



ANEW GENICS
TARGETS KEY SIGNS OF AGING

TARGETS MULTIPLE SIGNS OF AGING

PAULINA PORIZKOVA
SUPERMODEL, ACTRESS AND AUTHOR

Who is Genics for?

People experiencing key signs of aging, including wrinkles, loss of firmness and uneven skin tone. Anew Genics is designed to work with any Anew regimen to help deliver optimal results.

What does Genics do?

- Visibly reignites skin's youth; skin looks dramatically smoother*.
- Provides a more radiant, brilliant look*.

What is the key technology in Genics?

Anew Genics is formulated with patented YouthGen™ Technology and is designed to target multiple anti-aging concerns.



Treatment Concentrate

Contains 2X the concentration of YouthGen™ Technology†. Instantly, expression lines are softened*; skin looks and feels firmer*. 1 fl. oz. **\$39.99**



Night Treatment Cream

A luxurious textured cream that leaves skin feeling silky and smooth. Instantly restores skin's vitality*. 1 oz. net wt. **\$38**



Eye Treatment

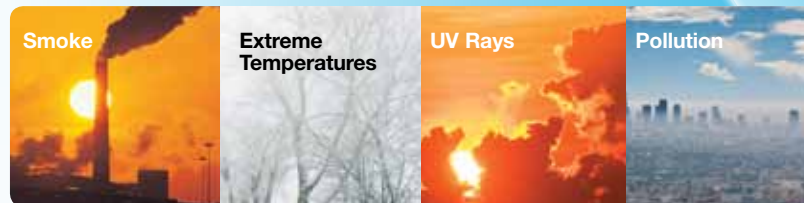
Makes your eyes look re-energized and younger*. .5 oz. net wt. **\$36**



*Based on a consumer-perception study of women 45–59.
† Versus Anew Genics Night Treatment Cream.

ANEW CLINICAL SKINVINCIBLE

Environmental aggressors are the #1 cause of visible aging:
PROTECT skin against environmental assaults.
REPAIR the look of age damage.



Day: for an **INVISIBLE BARRIER** that helps **PROTECT** skin from age damage†

ADVANCED PROTECTION



SKINVINCIBLE DAY LOTION

- Shield your skin against the visible effects of environmental skin damage.
- 24 hour moisturization

A.M. USE:
Multi-Shield Lotion
Broad Spectrum
Lightweight lotion formula.
1 oz. net wt. **\$36**

Night: **REPAIRS** the look of 4 YEARS of **AGE DAMAGE**

INTENSIVE REPAIR

- Diminishes the look of sun spots your skin has had for years.
- Visibly repairs wrinkles you once thought couldn't be improved.



SKINVINCIBLE NIGHT CREAM

P.M. USE:
Deep Recovery Cream
1 oz. net wt. **\$36**

Both: SUITABLE FOR SENSITIVE SKIN *fragrance-free*

†To help protect your skin from the aging effects of the sun, it is important to avoid the sun and wear protective clothing as well as wearing sunscreen.

ANEW

CLINICAL

Infinite Lift Targeted Contouring Serum



*inspired by the latest face-contouring
and lifting technologies*

dramatic LIFT

no drastic effort needed

Who is Infinite Lift for?

People starting to experience sagging skin, who want innovative lifting solutions with fast-acting results.

What does Infinite Lift do?

Visibly firms, tightens, defines and contours, delivering a multidimensional lifted look.

- ✓ INSTANTLY:
Provides a **multidimensional lift you can feel***.
- ✓ IN ONE WEEK:
Makes skin look and feel **tighter**.
- ✓ IN 4 WEEKS:
Dramatically tightens the look of your skin and helps **regain visible, youthful volume**.

*Based on those who expressed an opinion in a consumer-perception study.

How to use:



Apply after any ANEW cleanser (A.M. and P.M.). Using the massaging roller applicator, apply the product along the 4 key facial zones in an upward motion. Pat gently with fingertips.

Recommended usage:

Use twice daily as needed. Suggest following with Platinum Day and Night creams and Clinical Eye Lift Pro.

*Effectively targets
and visibly lifts
4 key facial zones*:*

1. cheeks
2. jowls (lower part of cheek)
3. jawline
4. chin



Anew Clinical Infinite Lift Targeted Contouring Serum
1 fl. oz. **39.99**

Breakthrough applicator:

Massaging roller applicator allows product to be **absorbed quickly for an instant lifting sensation**.

Breakthrough technology:

Patent-pending advanced
POLYPEPTIDE | **LIFT COMPLEX**

Formula with patent-pending PolyPeptide Lift Complex counteracts the look of how skin naturally sags and boosts multiple dimensions of visible lifting.



Enhance your regimen with Anew Clinical.

Use **TARGETED TREATMENTS** to address specific needs.
Simply check off your skin care concerns.

(Also consider form preferences: serums have a lightweight texture and creams have a richer feel.)

DISCOLORATIONS

Absolute Even Multi-Tone Skin Corrector (serum)
1 fl. oz.
\$39.99



7 types of discolorations

Absolute Even Spot Correcting Hand Cream SPF 15
2.6 fl. oz.
\$14.99



dark spots on hands

WRINKLES

Pro Line Eraser Treatment (serum)
1 fl. oz.
\$39.99



fine lines
 deep wrinkles

Pro Line Eraser Eye Treatment
.5 oz. net wt.
\$34.99



fine lines
 crow's-feet

Advanced Wrinkle Corrector (cream)
1.7 oz. net wt.
\$32



deep wrinkles

SAGGING & LOSS OF SKIN TONE

ThermaFirm Face Lifting Cream
1 oz. net wt.
\$32



loose, sagging skin

Eye Lift Pro Dual Eye System
.66 total oz. net wt.
\$30



sagging skin in the eye area

ROUGH, UNEVEN SKIN TONE

Advanced Retexturizing Peel
30 unscented pads.
\$25



rough, uneven skin
 dull skin tone

Resurfacing Expert Smoothing Fluid (serum)
1 fl. oz.
\$38



rough skin

SKIN CARE PRODUCT SELECTOR GUIDE

ANEW offers a range of products that target the most common skin care concerns. To get the best results, we recommend following all four steps in a regimen. If you're starting a skin care regimen for the first time or want a simple routine, you should use all products within the Anew line (Rejuvenate, Reversalist, Ultimate 7S or Platinum) that address your skin care concerns (listed on pgs. 4–5). **If you want to customize your regimen, follow the steps below.**

**STEP 1
CLEANSE**

THOROUGHLY REMOVE DIRT, OIL AND MAKEUP.

• Select a cleanser, based on form preference (gel or cream).

NAME OF ANEW CLEANSER _____

HOW TO USE: A.M./P.M. Apply all over face, rinse and pat dry.

**STEP 2
TREAT**

TARGET SPECIFIC ANTI-AGING CONCERNS.

• Select Anew Clinical or Genics if you want high-performance, targeted treatments with the latest technologies. Check off your targeted skin care concern to select the product that best addresses your needs:

DISCOLORATIONS

Absolute Even (serum)

ROUGH, DULL SKIN

Resurfacing Expert Smoothing Fluid (serum/lighter texture)
or **Advanced Retexturizing Peel (pads)**

• Select Reversalist, Ultimate 7S or Platinum serum if you're using all of the products within a specific Anew line.

WRINKLES

Pro Line Eraser (serum)

KEY/MULTIPLE SIGNS OF AGING

Genics Treatment Concentrate (serum)

NAME OF ANEW TREATMENT(S) _____

HOW TO USE: A.M./P.M. after cleanser. Read instructions on the package to determine where to apply (i.e., all over face or a targeted area).

**STEP 3
MOISTURIZE
DAY / NIGHT**

DAY: IMPORTANT FOR SPF PROTECTION AND MOISTURIZATION.

NIGHT: SKIN GOES THROUGH A REGENERATION PROCESS AT NIGHT.

USE A MOISTURIZER FOR ESSENTIAL HYDRATION.

• Select Day and Night moisturizers, based on your skin care concerns.

NAME OF ANEW DAY CREAM/LOTION _____

HOW TO USE: A.M. after the Treat step. Wait a few minutes after the treatment is applied to allow full absorption. Apply all over face.

NAME OF ANEW NIGHT CREAM _____

HOW TO USE: P.M., after the Treat step. Apply all over face.

**STEP 4
EYE**

THE DELICATE SKIN AROUND THE EYES SHOWS THE FIRST SIGNS OF AGING.

TREAT YOUR EYE AREA WITH A SPECIALIZED MOISTURIZER.

• Select the Eye product that best fits your needs.

NAME OF ANEW EYE TREATMENT _____

HOW TO USE: A.M. and P.M., after moisturizer. Apply with your index or ring finger, tapping gently so product is fully absorbed under the eye area.

Customer Name _____

Avon Independent Sales Representative _____

Phone/E-mail _____



AVON elements



SKIN REVITALIZE
for a more radiant,
even skin tone



YOUTH RESTORING
for healthy,
younger-looking skin



**MOISTURE BOOST
NORMAL**
for lasting hydration



**MOISTURE BOOST
OIL-FREE**
for a moisturized feel and
shine-free complexion

SKIN CARE SCIENCE INSPIRED BY NATURE

Avon Elements is the one-stop destination for effective moisturizers and cleansers that are:

- ✓ Suited to her specific skin type and skin needs.
- ✓ Hypoallergenic and suitable for sensitive skin[†].
- ✓ An enhanced replacement to Solutions, and all under \$13.

[†]Except Youth Restoring Anti-Wrinkle Night Cream, which is hypoallergenic only.

Avon Elements Cleansers

3 WAYS TO CLEAN!

Formulated with an extract of edelweiss, a symbol of purity from the Swiss Alps.



**HYPOALLERGENIC
SUITABLE
FOR
SENSITIVE
SKIN[†]**

NONCOMEDOGENIC
(Does not clog pores.)

lightweight, oil-free

Moisturizing Cream Cleanser
5 fl. oz. **\$6.99**

deep cleanses without drying skin

Purifying Gel Cleanser
5 fl. oz. **\$6.99**

great anywhere...no water needed

Refreshing Cleansing Wipes
Lightly scented. 24 wipes. **\$5.99**

- Select cleanser, based on form preference.
- Use with any Avon Elements product line.

[†]All cleansers are suitable for sensitive skin, except Refreshing Cleansing Wipes, which are hypoallergenic and noncomedogenic only.



The skin you were meant to have



SEE THE RETURN
OF HEALTHY,
GLOWING SKIN

What is Avon Elements Skin Revitalize?

Moisturizing formula with **Aronia Berry Complex**.
Designed to deliver the look of more radiant, even-toned skin.

The Skin Revitalize Customer wants:

- **More even skin tone.**
- **Silky smooth skin.**
- **The look of dark circles diminished and reduced puffiness under eyes.**

How to use:

- **Apply Day and Night products to a cleansed, dry face.**
- **Use with any Avon Elements Cleanser.**
- **Use Eye Roller for 5 to 10 seconds under each eye.**



Avon Elements skin revitalize

HYPOALLERGENIC
SUITABLE
FOR
SENSITIVE
SKIN

VIBRATING ROLLER BALL
instantly wakes up tired eyes!



**A. Instant Radiance Lotion
Broad Spectrum SPF 20**
Improves tone, texture and
clarity. 1.7 fl. oz.
\$10.99

**B. Night Radiance
Cream**
Renews the look of
skin overnight.
1.7 oz. net wt.
\$10.99

**C. 2-in-1
Brightening Eye Roller**
Visibly brightens the
under-eye area and
reduces puffiness.
.4 fl. oz.
\$12.99



WHEN SKIN
LOOKS
HEALTHIER,
YOU LOOK
YOUNGER

What is Avon Elements Youth Restoring?

Moisturizing formula with Amethyst Mineral Complex. Designed to visibly soften fine lines and restore the look of healthier, younger skin.

The Youth Restoring Customer wants:

- The appearance of fine lines and wrinkles reduced.
- Younger-looking skin.
- The look of wrinkles diminished around the eyes.

How to use:

- Apply **Day** and **Night** products to a cleansed, dry face.
- Use with any Avon Elements Cleanser.
- Glide **Eye Roller** under each eye.
- Gently pat **Line Filler** onto targeted wrinkles until fully absorbed.

Avon Elements youth restoring

COOLING CERAMIC ROLLER BALL
smoothes the look of fine wrinkles!

HYPOALLERGENIC
SUITABLE
FOR
SENSITIVE
SKIN*



A. Anti-Wrinkle Eye Roller
See the youthful spark to eyes restored.
.5 fl. oz.
\$11.99

B. Anti-Wrinkle Night Cream
Reduces the appearance of fine lines and wrinkles.
1.7 oz. net wt.
\$11.99

C. Anti-Wrinkle Moisture Cream Broad Spectrum SPF 20
Fine lines appear faded, skin looks healthier.
1.7 oz. net wt.
\$11.99

D. Youth Restoring Line Filler
Targets frown lines, crow's-feet, smile lines. Easy precision applicator. .135 fl. oz.
\$12.99

*All products are suitable for sensitive skin, except Anti-Wrinkle Night Cream, which is hypoallergenic only.

QUENCH THIRSTY SKIN

Avon Elements

**FOR
NORMAL SKIN**

Infused with **Sea Oak Complex**. Sea Oak has the ability to hold 10X its weight in water. Our formula is designed to deliver deep, **lasting hydration** to your skin.

**A. Night Cream
NORMAL**

Leaves skin feeling hydrated. 1.7 oz. net wt. **\$8.99**

**B. Daily Moisture Lotion
Broad Spectrum SPF 15
NORMAL**

Instantly increases skin's moisture by 264%. 4 fl. oz. **\$8.99**



A

B

Moisture Boost NORMAL is for:

- All skin types: dry, normal and oily
- All-day hydration

WITH MOISTURE

moisture boost

HYPOALLERGENIC
SUITABLE
FOR
SENSITIVE
SKIN

**OIL-FREE FOR
COMBINATION SKIN**

Formulated with **Camellia Tea Leaf**. Formula helps to reduce excess oil and deliver a **shine-free complexion**.

MOISTURE BOOST EYE CREAM CAN BE USED WITH OIL-FREE AND NORMAL PRODUCTS

A. Eye Cream†

Eye area feels hydrated and refreshed all day. .5 fl. oz. **\$8.99**

†For both Normal and Combination skin.

**B. Night Gel Cream
OIL-FREE**

Provides a balanced complexion overnight. 1.7 oz. net wt. **\$8.99**

**C. Daily Moisture Cream
Broad Spectrum
SPF 15
OIL-FREE**

Skin looks balanced. Cheeks feel soft, T-zone looks shine-free. 1.7 oz. net wt. **\$8.99**



A

B

C

Moisture Boost OIL-FREE is for:

- Combination or oil-prone skin
- A more balanced complexion





tough on blemishes, not your skin **clearskin®**

start-to-finish anti-acne routines

clear emergency



TARGETS BREAKOUTS

- 1. Instant Spot Treatment**
.5 fl. oz.
\$6.99
- 2. Intensive Cream Cleanser**
2.5 fl. oz.
\$6.49
- 3. Intensive Treatment**
Pack of 10.
\$9.99

blemish clearing



FOR MILD/OCCASIONAL BLEMISHES

- 1. Foaming Cleanser**
4.2 fl. oz. **\$5.49**
- 2. 2-in-1 Treatment & Hydrator**
1 fl. oz. **\$5.99**
- 3. Acne Pads**
30 pads. **\$4.49**
- 4. Acne Body Wash**
8.4 fl. oz. **\$7.99**
- 5. Back Scrub Brush**
10" L. **\$7.99**

blackhead eliminating

TARGETS BLACKHEADS

- 1. Daily Cleanser**
4.2 fl. oz.
\$5.49
- 2. Daily Astringent**
8.4 fl. oz.
\$4.99
- 3. Deep Treatment Mask**
2.5 fl. oz.
\$5.49
- 4. Dual-Ended Blackhead Remover**
5" L.
\$5.00



pore penetrating†

TREATS EXCESS OIL, ENLARGED PORES

- 1. Gel Cleanser**
4.2 fl. oz.
\$6.49
- 2. Invigorating Scrub**
2.5 fl. oz.
\$6.49
- 3. Cooling Toner**
8.4 fl. oz.
\$5.49
- 4. Black Mineral Mask**
Changes from black to white when pores are purified. 2.5 fl. oz.
\$6.99



†The Gel Cleanser and Invigorating Scrub are designed for cleansing and are not anti-acne.

clearskin® professional

SKIN LOOKS CLEARER IN JUST 3 DAYS

For chronic acne.

Fights all phases of the acne cycle — before, during and after a breakout.



FULL-SIZE KIT INCLUDES:

ACNE TREATMENT SYSTEM
\$32 the kit

Deep Pore Cleansing Scrub
4.2 fl. oz.

Clarifying Toner Pads
45 pads.

Daily Correcting Lotion
2 fl. oz.

AVAILABLE INDIVIDUALLY



Deep Pore Cleansing Scrub
4.2 fl. oz. **\$12**



EASY-TO-USE ROLLER BALL!

Acne Mark Treatment
1.7 fl. oz. **\$12**



Daily Correcting Lotion
2 fl. oz. **\$16**



Oil Free Lotion SPF 15*
2.5 fl. oz. **\$16**



Invisible Blemish Treatment
.5 fl. oz. **\$12**



Clear Pore Thermal Mask
2.5 fl. oz. **\$12**



Clarifying Toner Pads
45 pads. **\$12**

AVAILABLE IN A MINI KIT



Includes convenient 7-day trial sizes:
Deep Pore Cleansing Scrub
1.3 fl. oz.
Clarifying Toner Pads
14 pads.
Daily Correcting Lotion
.5 fl. oz.
\$15 the kit



GOES ON AS A LIQUID—PEELS OFF AS A DRY STRIP!

- Removes pore-clogging dirt instantly
- Strips away dirt and oil

Liquid Extraction Strip
Use one to two times a week around nose, forehead, T-zone and chin. 1 fl. oz. **\$14**



“Clearskin® Professional is a simple, effective and affordable solution for anyone struggling with acne.”

—Dr. Cheryl Karcher
Board-certified dermatologist and nationally recognized expert in aesthetic medicine; professional consultant for Avon.

*Helps prevent against UVA/UVB rays; not for the prevention of acne.



TAKING GOOD CARE OF YOUR EVERYDAY NEEDS



**A. Moisture Replenish
Daily Hydrating Cream SPF 15**
6.7 oz. net wt. **\$5.99**

**B. Soothing Cream
Cold Cream Cleanser**
3.4 oz. net wt. **\$3.99**

C. Care Deeply Lip Balm
.15 oz. net wt. **99¢**

**D. Silicone Glove
Protective Hand Cream**
3.4 fl. oz. **\$5.00**

E. 3-in-1 Cleansing Lotion
3.4 fl. oz. **\$3.99**

**F. Rich Moisture
Comforting Nourishing Cream**
6.7 oz. net wt. **\$5.99**

AVON

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