

AVON SKIN CARE SELECTOR

Print this tool and use it to help her select the right Avon brand and products for her needs. **In just a few steps, you can customize her skin care regimen**—a special service that helps set you apart from drugstore and online shopping. **This is the personalized experience that she can come to expect from Avon!**







1. DETERMINE WHICH AVON SKIN CARE BRAND IS RIGHT FOR YOU.

The column with the most check marks is your ideal brand.

What is your main reason for using skin care?	<input type="radio"/> To reduce signs of aging, such as fine lines and wrinkles.	<input type="radio"/> To reveal my natural beauty and vibrancy, and gain a healthy look.	<input type="radio"/> To fight blemishes and help prevent acne.
How would you describe your current skin care routine?	<input type="radio"/> I use an a.m./p.m. regimen, plus specialty treatments that target signs of aging.	<input type="radio"/> I typically use simple yet effective products and routines. OR: I'm new to skin care.	<input type="radio"/> A routine, plus treatments that help reduce acne for skin that's clearer.
What type of skin care brands are you using?	<input type="radio"/> I'm using higher-end drugstore or department store brands.	<input type="radio"/> I'm using drugstore brands.	<input type="radio"/> I'm using acne-fighting skin care products—varying from drugstore to higher-end brands.
What is your ideal Avon Skin Care brand?	ANEW ANTI-AGING REGIMENS	 INSPIRED BY NATURE'S SCIENCE	AVON clearskin® ACNE-FIGHTING ROUTINE

2. DETERMINE WHICH REGIMEN/ROUTINE IS RIGHT FOR YOU.

Within your selected brand column, check off the statements that best describe your skin.

ANEW		AVON elements		AVON clearskin®	
FOR SKIN THAT SHOWS:	USE:	WHEN YOU WANT:	USE:	IF YOU HAVE:	USE:
EARLY SIGNS OF AGING <input type="radio"/> Fine lines <input type="radio"/> Some uneven skin tone <input type="radio"/> Tired-looking eyes with some shadowing	REJUVENATE 30+ 	<input type="radio"/> Visibly brighter, more radiant skin <input type="radio"/> More even-toned skin	SKIN REVITALIZE with ARONIA BERRY 	<input type="radio"/> Chronic acne	PROFESSIONAL 
MODERATE SIGNS OF AGING <input type="radio"/> Some wrinkles <input type="radio"/> Uneven tone and discolorations <input type="radio"/> Dark circles, fine lines and wrinkles in eye area	REVERSALIST 40+ 	<input type="radio"/> Visibly younger-looking skin <input type="radio"/> Visibly softened fine lines	YOUTH RESTORING with AMETHYST MINERAL 	<input type="radio"/> Blackheads	BLACKHEAD ELIMINATING 
ADVANCED SIGNS OF AGING <input type="radio"/> Deep wrinkles <input type="radio"/> Age spots; loss of cushion and firmness <input type="radio"/> Under-eye bags; crow's-feet	ULTIMATE 7S 50+ 	<input type="radio"/> An instant moisture boost and lasting hydration <i>(for normal skin)</i>	MOISTURE BOOST NORMAL with SEA OAK 	<input type="radio"/> Mild/occasional blemishes	BLEMISH CLEARING 
SERIOUS SIGNS OF AGING <input type="radio"/> Sagging neck and deep wrinkles <input type="radio"/> Loss of volume <input type="radio"/> Extreme dryness	PLATINUM 60+ 	<input type="radio"/> A more balanced complexion <input type="radio"/> A matte, shine-free finish <i>(for oily skin)</i>	MOISTURE BOOST OIL-FREE with CAMELLIA TEA LEAF 	<input type="radio"/> Excess oil; enlarged pores	PORE PENETRATING 
To keep the conversation going, check out the ANEW Conversation Card on yourAVON.com.		For more on Avon Elements, reference the Essential Skin Care Guide on yourAVON.com.		For more on Clearskin®, reference the Essential Skin Care Guide on yourAVON.com.	